



# EDA UPDATE

Economic Development Information Coalition

Volume 1, No. 1 November 2003

## Building Momentum for Economic Growth and Job Creation

An EDA collaboration to disseminate innovative information to economic development practitioners

### A Message from Dr. David Sampson, Assistant Secretary of Commerce for Economic Development

Welcome to the first edition of "EDA UPDATE", a real-time, E-newsletter that will serve as a program guide for a new and innovative information dissemination campaign, targeting EDA's key stakeholders across the United States.

Early in his administration, President Bush said, "No demographic group or geographic sector in the United States should be left out of an opportunity to participate more fully in the American Dream". To that end, EDA has brought together a unique coalition of economic development organizations to promote cutting edge economic development methods, techniques and ideas. Through a variety of methods, the Economic Development Information Coalition (EDIC) will help regions and communities explore opportunities on how to grow their economies and create jobs.

This information dissemination program is funded by an EDA Research and National Technical Assistant (RNTA) grant, and utilizes four methods of promotion: national television shows broadcast by satellite, a quarterly magazine, an E-newsletter and 20 economic development forums held in communities across the United States. The members of the EDIC, the International Economic Development Council, the National Association of Regional Councils and the National Association of Development Organizations are important partners of EDA in this initiative.

The information campaign will focus on four themes that compliment EDA's core mission of helping communities create a climate in which jobs are created. The four themes are:

- University Based Partnerships in Economic Development;
- New Directions and Opportunities in Rural Economic Development;
- Economic Development Strategies in a Global Economy; and
- Regionalism – Maximizing Effective Partnerships for Economic Development in an Era of Scarce Resources.

This first E-newsletter coincides with good news regarding the economy. Our nation's economy grew at a rapid pace of 7.2 percent during the third quarter of this year – the best since 1984. The growth rate accelerated from a 3.3 percent rate in the second quarter. The President's Jobs and Growth tax relief package helped fuel the surge in the economy in the third quarter and helped bring economic activity to a higher level, which increases incomes and living standards for all American workers. To help further this growth, our information dissemination campaign will provide a platform for nationally recognized experts, business and community leaders, elected officials and academicians to share their thoughts on sound, research-based, market driven economic development policy.

Thank you for your continued support. I look forward to speaking with many of you in-person during the coming months.



Access the EDA homepage and newsletter at [www.doc.gov](http://www.doc.gov), (economic development, "EDIC News").

## **EDA Update Launched**

The first in a series of information dissemination activities, *EDA Update* is an electronic newsletter from a coalition that is part of a four-prong approach that EDA is taking to disseminate information to economic development practitioners. Coalition partners successfully competed for the EDA National Technical Assistance, Training, Research, and Evaluation Information Dissemination grant proposal. The three national organizations of the EDA-led Consortium are IEDC, NARC, and NADO.

A monthly newsletter called *EDA Update* will provide information on EDIC activities, EDA programs and links to key resources. A quarterly magazine called *Momentum* will highlight best practices. Quarterly telecasts *Economic Development Today* will focus on important economic development issues. *Regional Economic Development Forums* will be held in key areas around the nation.

*EDA Update* will be published the first week of every month and will include a calendar of events for the quarter, a message from the Assistant Secretary, updates on telecasts, the journal, forums, and items of interest to economic development practitioners. Look for a variety of topics of interest in future issues.

## **Momentum**

A quarterly magazine published by EDIC featuring case studies and research covering the four themes of economic development. The case studies will address active, successful efforts to revitalize distressed areas through job creation and partnerships. The magazine will be produced by the International Economic Development Council in collaboration with EDA, NARC, and NADO.

## **Telecast Set Economic Development Today December 4, 2003 at 3:00 PM EST**

Many universities are identifying research and technology that leads to successful economic development. The telecast will highlight case studies of universities that have helped communities turn the corner in becoming competitive economies. Examples will focus on how community colleges are providing technical assistance to regions; how university-led technology incubators are helping to commercialize products being developed within universities; and how universities have assisted in identifying the clusters in a region.

### **Panelists**

Dr. David Sampson, *Assistant Secretary of Commerce for Economic Development*  
William Dean, *President, Idea Alliance, North Carolina*

### **Case Studies**

*Ohio University Innovation Center, Athens, Ohio University Center for Economic Development, University of Alabama*  
*Springfield Technical Community College with Technology Park and Regional Technology Alliance at the University of Massachusetts*

### **How to Participate in the Telecast**

To participate all you need to do is to locate a host facility with KU Band or C Band capability. Most public facilities as well as many universities and colleges offer satellite reception capability with viewing rooms. You will need to provide the facility management with the satellite coordinates. For record-keeping purposes, please sign up for the telecast.

### **Telecast Contact**

The National Association of Regional Councils (NARC) is coordinating telecasts. If you have difficulty locating a viewing facility, contact NARC for technical assistance.

To sign up or for questions, please contact Peggy Tadej, NARC Director of Environment and Special Projects, by calling 202.986.1032, extension 224 or by e-mail at [Tadej@NARC.org](mailto:Tadej@NARC.org).



## Regional Economic Development Forums A Public Dialogue on Building Momentum for Economic Growth and Job Creation

Beginning next month (December 2003) and continuing through September 2004, EDIC will coordinate 20 regional economic development forums around the country. These forums will enable the general public to voice their opinions and ideas on the subject of community and regional economic growth.

The forums are designed to explore four main themes: University based partnerships in economic development; New directions and opportunities in rural economic development; Economic Development Strategies in a Global Economy and finally, Regionalism – Maximizing effective partnerships for economic development in an era of scarce resources.

Featured speakers and panelists will include key stakeholders, experts, leading authorities on economic development, members of Congress and local business and community leaders who will help facilitate community discussion on growing regional economies and creating jobs. Speakers will address best practices in the field of economic development, and share their vision for the region's economic growth.

Other presenters will focus on job retention and creation initiatives that have impacted regional economies. The regional forums will address EDA's four core themes, as well as issues of regional and community interest. Watch the telecast "Economic Development Today" and review this e-newsletter for locations and times for the first set of community forums as the forum schedules may change. In this edition of "EDA UPDATE", the first seven forum sites and dates are listed. For further information on the forums, contact Laurie Thompson at NADO at 202.624.7806.

### EDA Reauthorization Approved by the U. S. House of Representatives U. S. Senate to Consider Measure Next Session

A five-year reauthorization bill for the Economic Development Administration was unanimously passed by the U. S. House of Representatives.

The Senate Environment and Public Works Committee plans to consider legislation to reauthorize EDA early next year.

## CALENDAR

Year	Date	Event
2003	December	<i>Momentum</i> Magazine Published
	December 4	Economic Development Today Telecast:
2004	January 13	Forum in Millenocket, ME
	January 14	Forum in Hanover, NH
	January 16	Forum in Sioux City, Iowa
	January 22	Forum in Elkins, WV
	February 10	Forum in Richland, WA
	February 11	Forum in Medford, OR
	February 12	Forum in Stockton, CA

