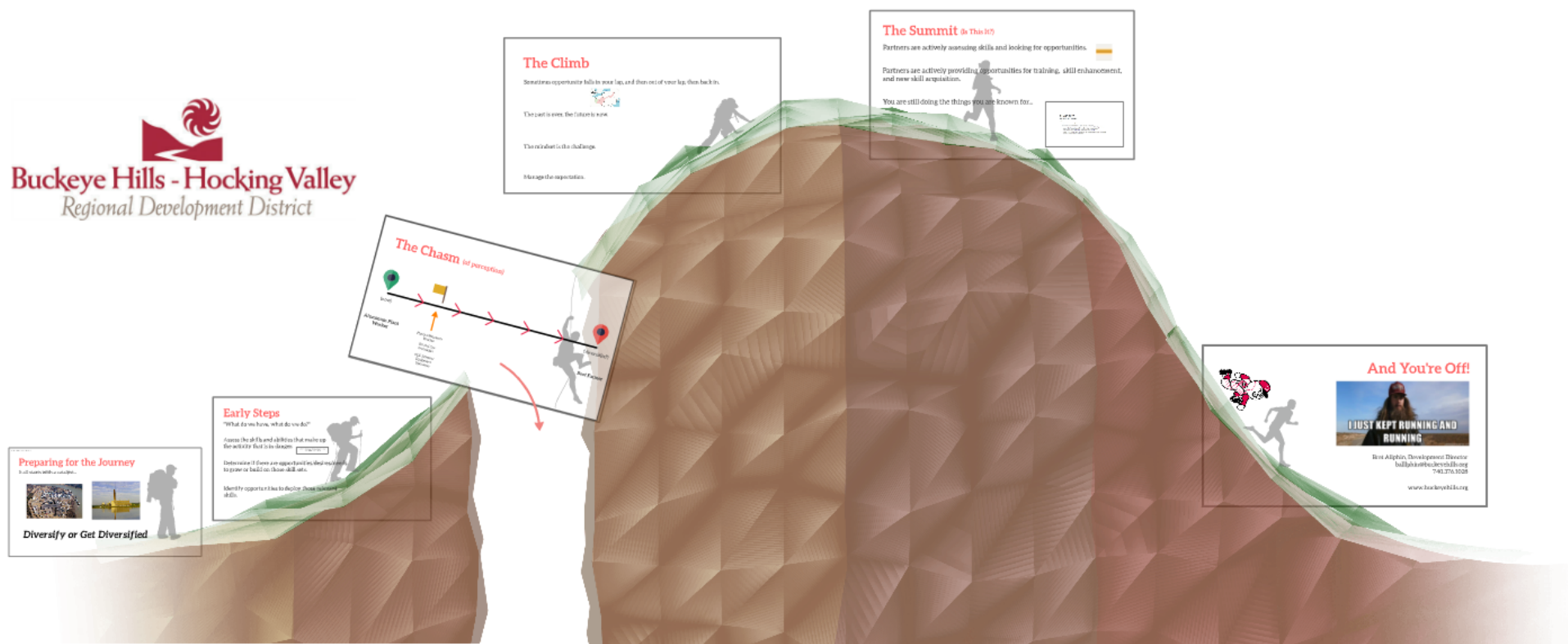


# Economic Diversification (a journey)

## 2016 EDA National Conference

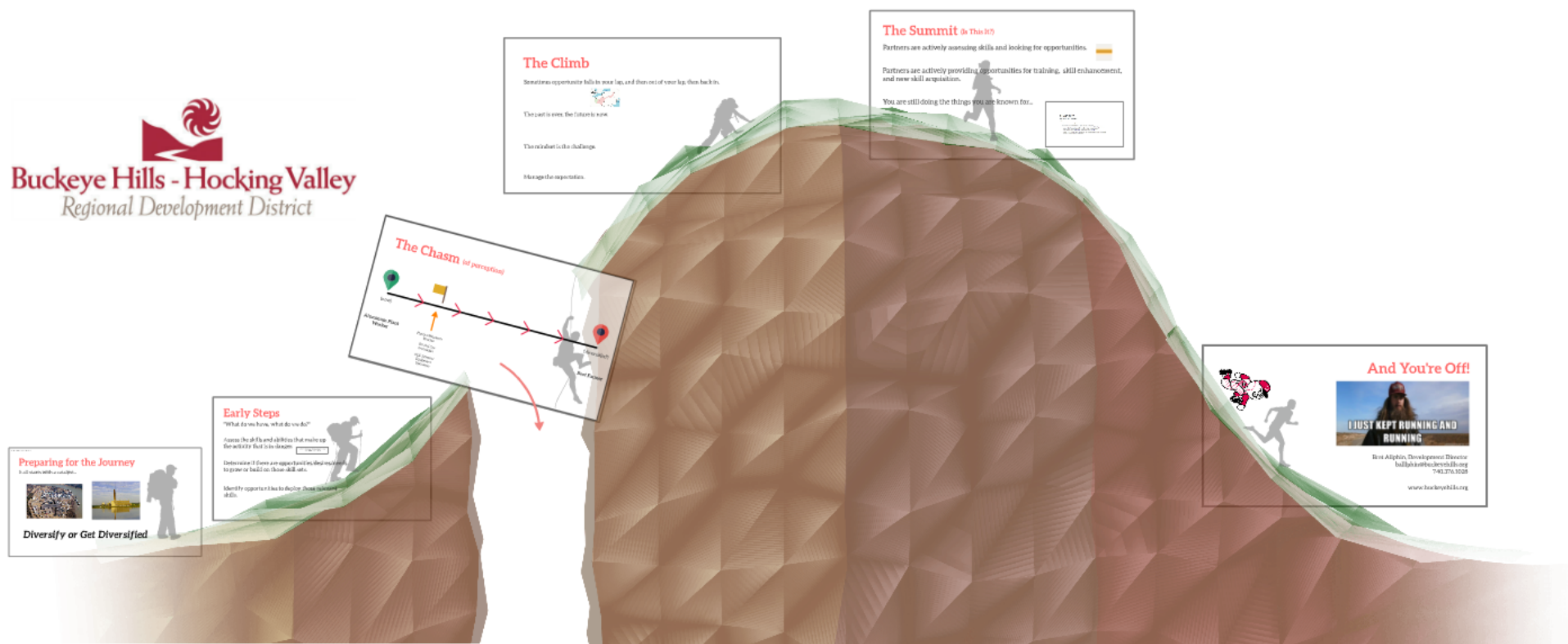
Bret Allphin, Development Director



# Economic Diversification (a journey)

## 2016 EDA National Conference

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# Preparing for the Journey

It all starts with a catalyst...



## *Diversify or Get Diversified*





***Diversify or Get Diversified***



# Early Steps

"What do we have, what do we do?"

Assess the skills and abilities that make up the activity that is in danger.

Welding, Fabrication, CDL, Mechanical Operation,  
Chemical Operation, Logistics

Determine if there are opportunities/desires/needs to grow or build on those skill sets.

Identify opportunities to deploy those relevant skills.

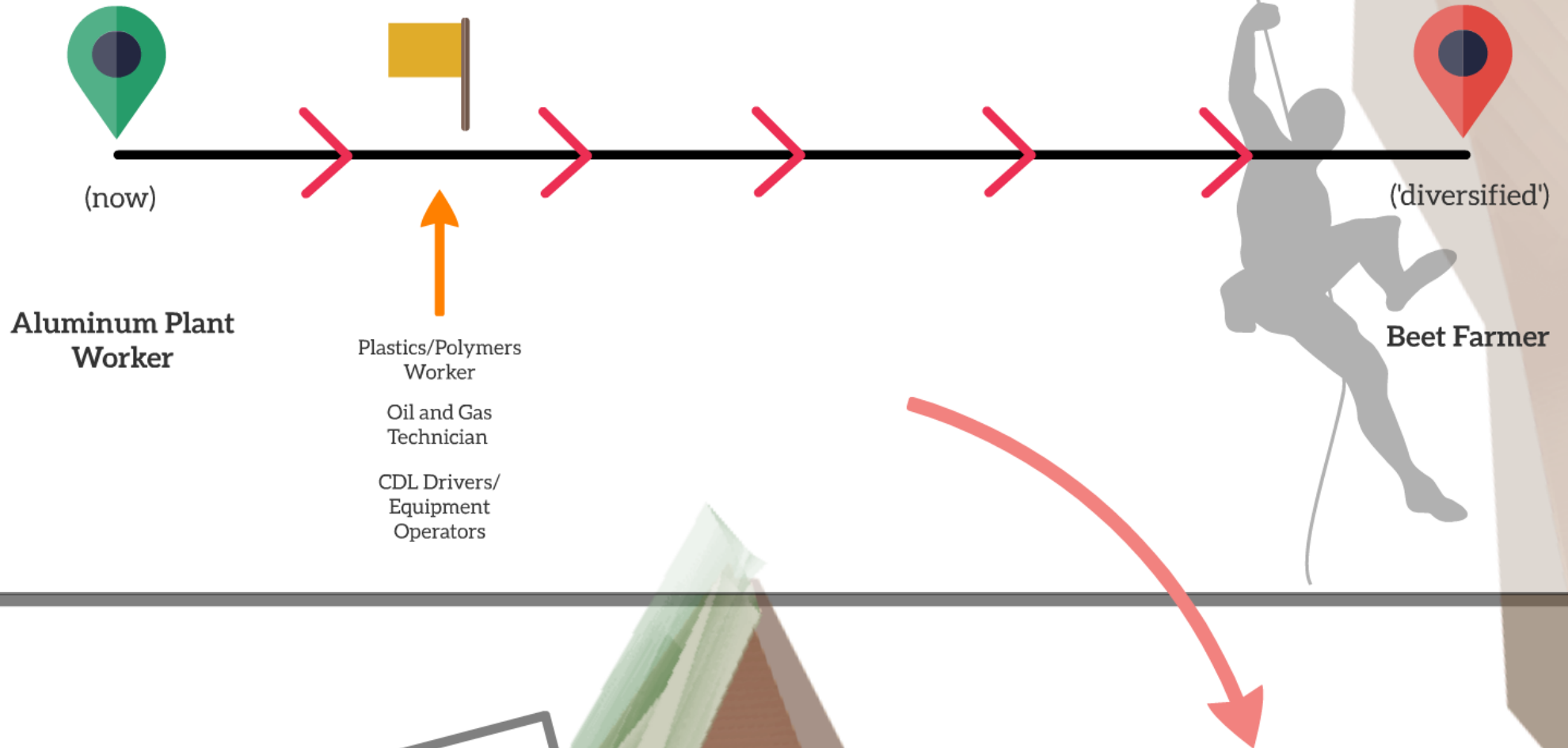


# What make up

Welding, Fabrication, CDL, Mechanical Operation,  
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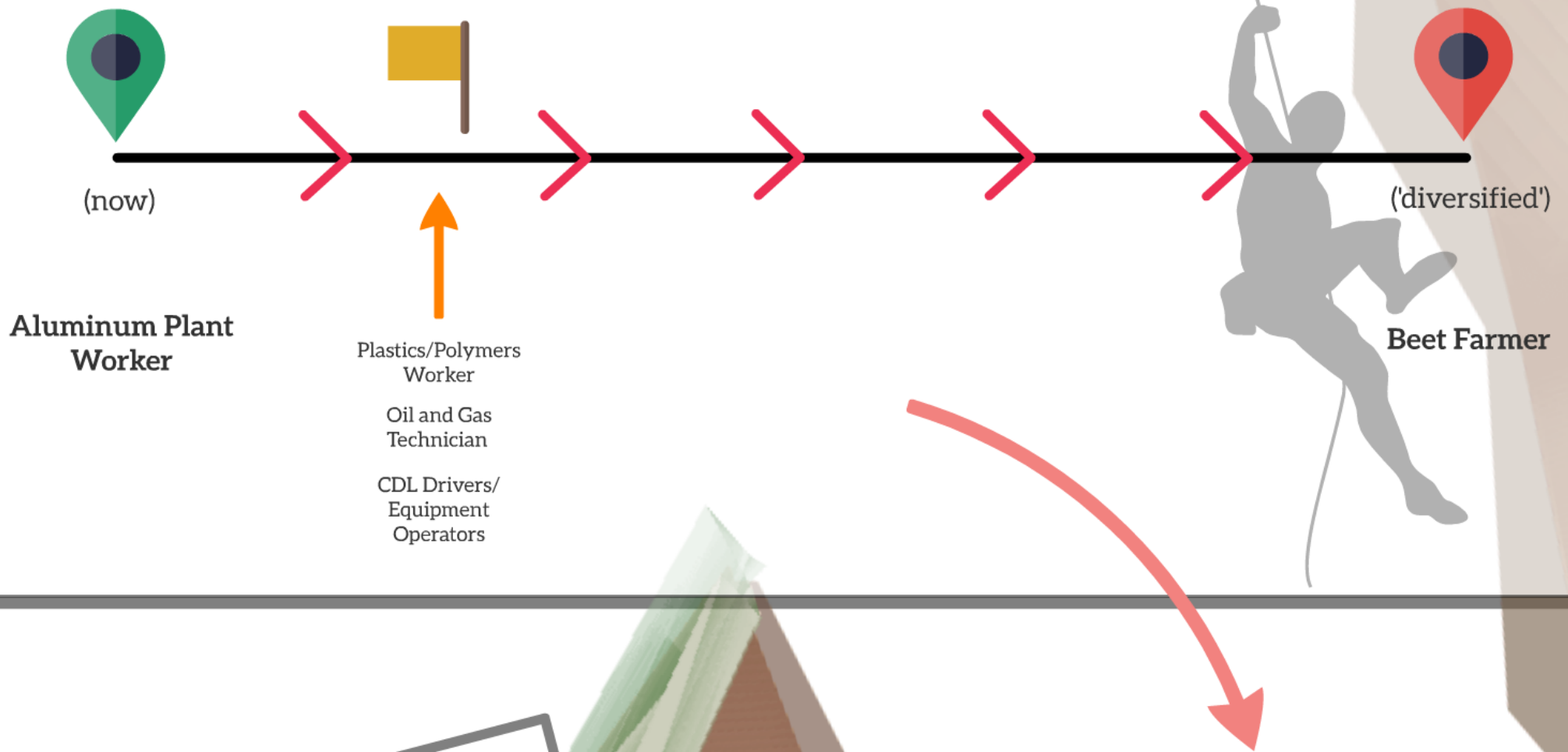


# The Chasm (of perception)





# The Chasm (of perception)



# The Climb

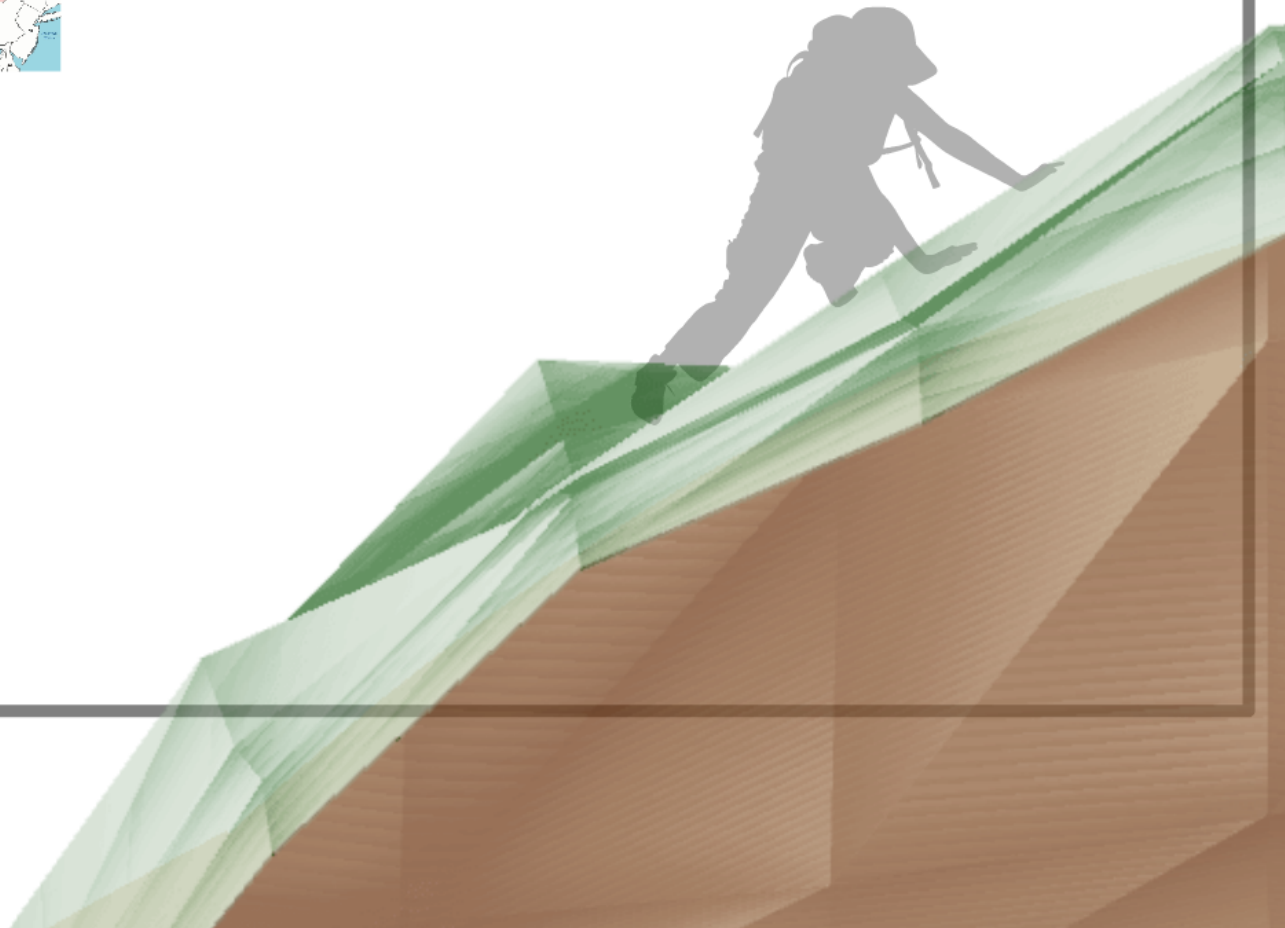
Sometimes opportunity falls in your lap, and then out of your lap, then back in.

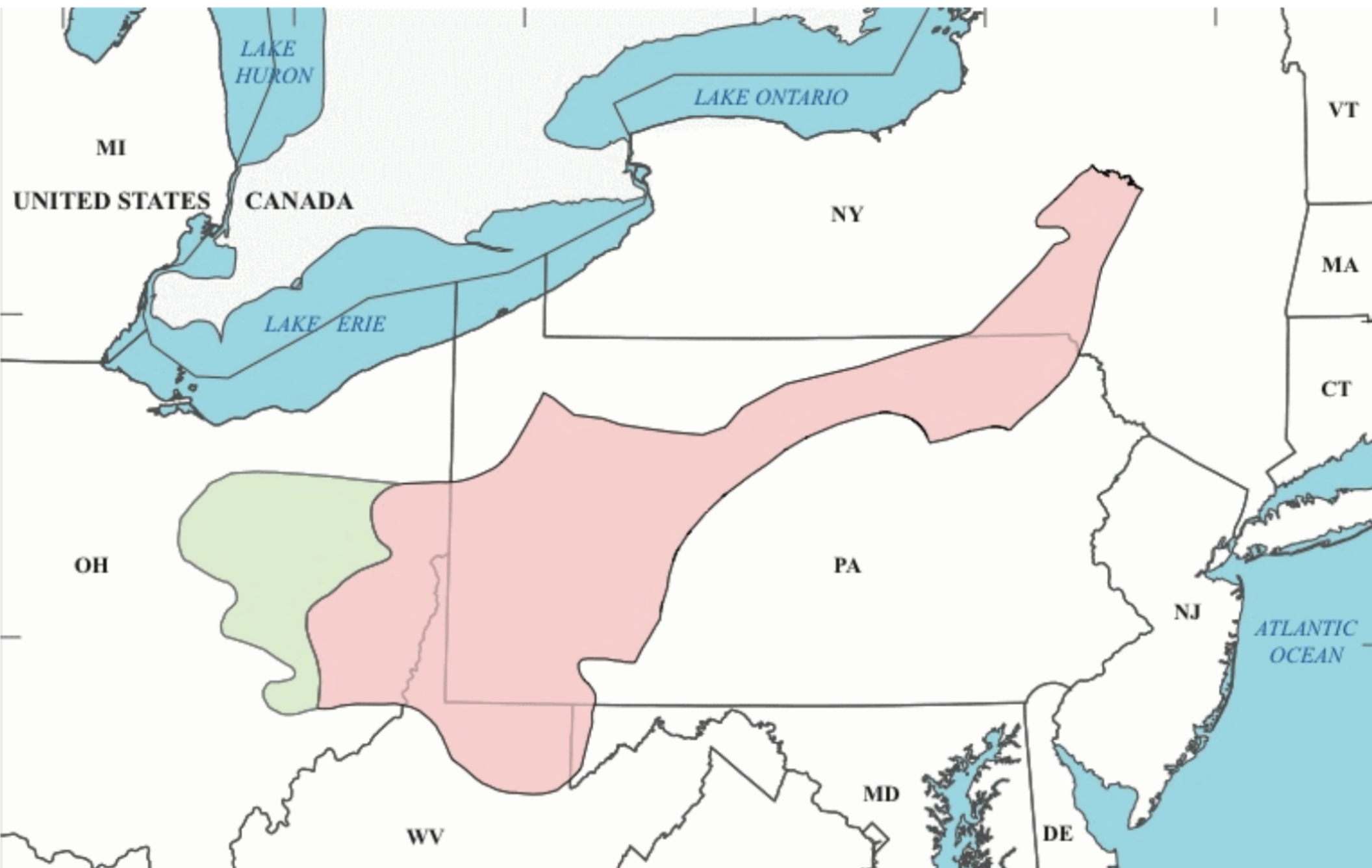


The past is over, the future is now.

The mindset is the challenge.

Manage the expectation.







# The Climb

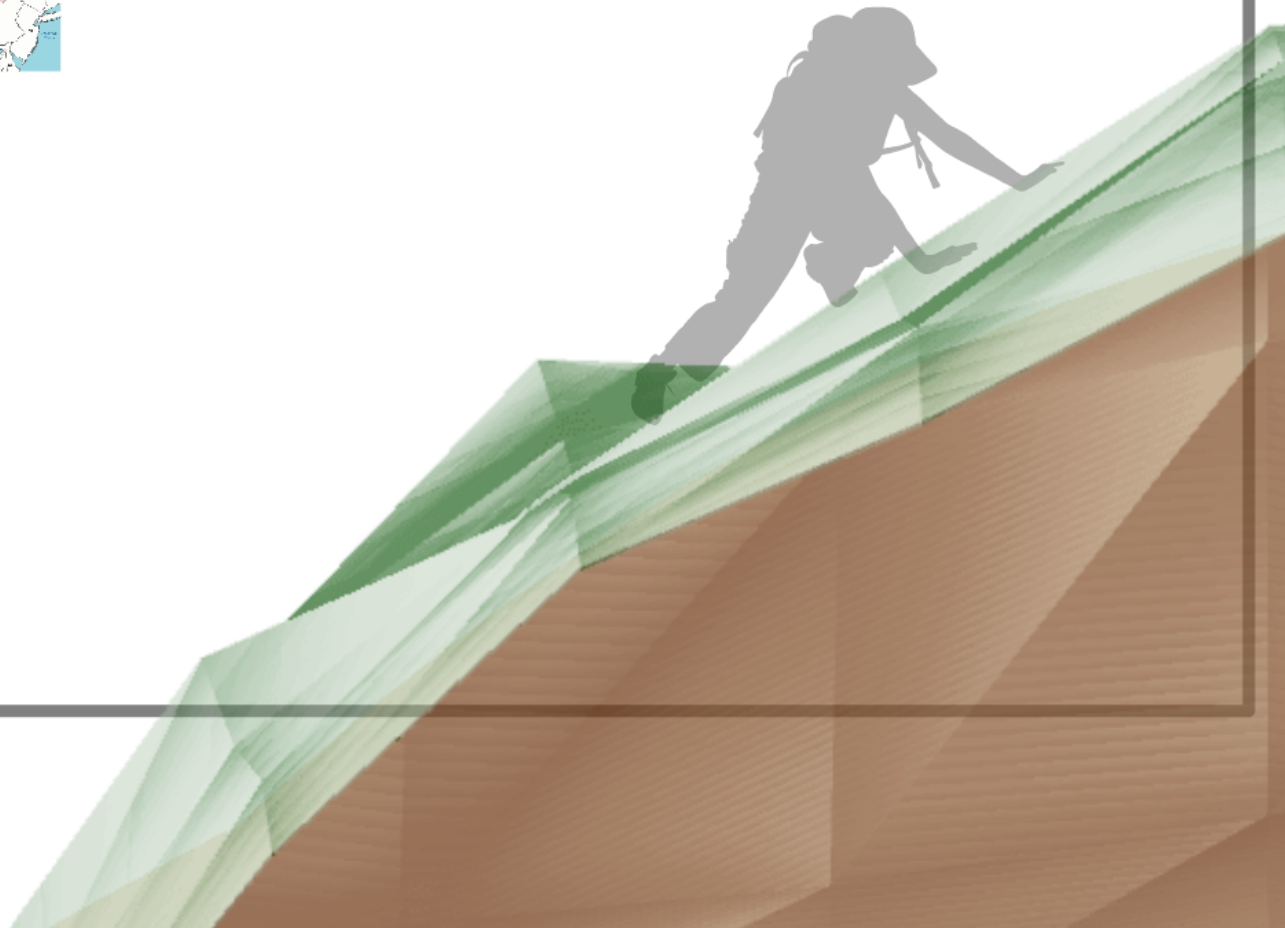
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# The Summit (Is This It?)

Partners are actively assessing skills and looking for opportunities.



Partners are actively providing opportunities for training, skill enhancement, and new skill acquisition.

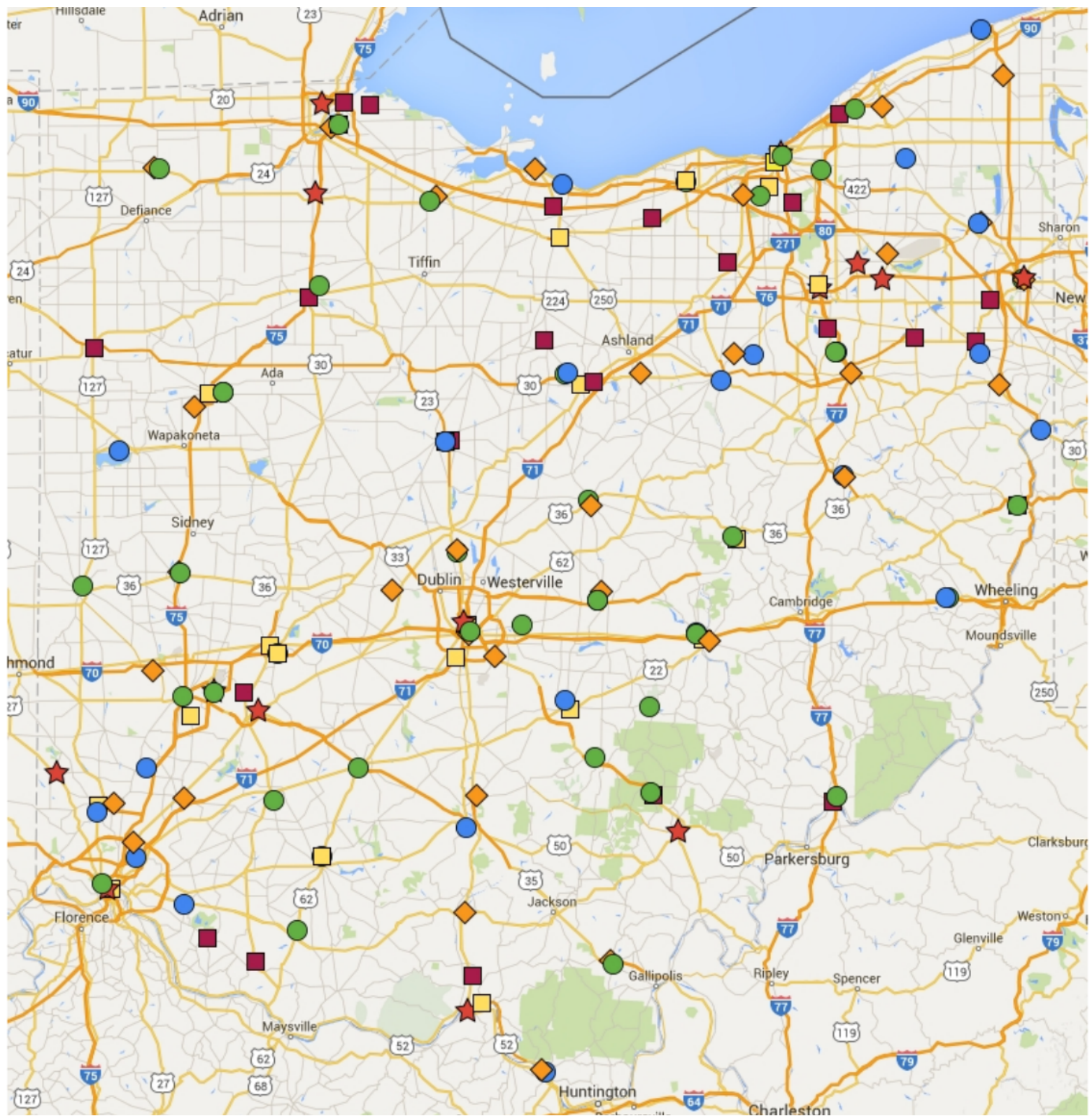
You are still doing the things you are known for...



di·ver·si·fy  
/daɪˈvɜːsɪˌfaɪ/

verb

- make or become more diverse or varied  
"The tribes diversified into a great number of species"
- (of a company) enlarge or vary its range of products or field of operation  
"The company expanded rapidly and diversified into computers"
- synonym: branch out, expand, extend operations. More
- enlarge or vary the range of products or the field of operation of (a company)  
"The rise of the diversified corporation"





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"the rise of the diversified corporation"

# And You're Off!



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