

# New Mexico Rainforest University Center

The New Mexico Rainforest University Center provides entrepreneurial training and technical assistance at the University of New Mexico main and branch campuses. These resources are open to the UNM community and the public via in-person or web access. A certificate program in entrepreneurial capabilities is available to UNM students and community members through UNM's Innovation Academy.

The support and services we provide are listed below.

## University

The University of New Mexico

## Contact

Cecilia Pacheco  
cpacheco@innovations.unm.edu  
Site Mentor - UNM Main Campus

## Location

Lobo Rainforest Building  
101 Broadway Blvd. NE, Suite 1100  
Albuquerque, NM 87102

## Website

<http://loborainforest.com/nmrainforest/>

## Center Activities

- Monthly livestreamed webinars
- Archive of videos on various entrepreneurial topics
- Entrepreneurial Capabilities Certificate Program
- E-Commerce Courses
- Virtual Mentoring Office Hours
- Entrepreneurship Support
- Technical Assistance

## Clients

- Students
- Small Businesses
- Entrepreneurs
- Community Members
- Researchers

## Mentoring & Virtual Office Hours

The NM Rainforest University Center offers a plethora of mentoring sessions and office hours available to UNM students, community members and entrepreneurs. These office hours provide the opportunity for participants to engage in one-on-one conversations with experts from various backgrounds who can provide insight, advice and connections to additional resources.

## Transition to the New Economy Community Course

This course is funded by the U.S. Economic Development Administration to provide entrepreneurial training and technical assistance to individuals or small businesses who are looking to start or grow their ideas. The platform is designed to assist any business with its digital presence and will teach businesses e-commerce techniques. During this time of economic uncertainty, many New Mexico small businesses need to build or increase their online presence to offset the recent decline in retail in-person traffic, as well as grow their businesses beyond New Mexico borders. The UNM online course offered to the community is called New Mexico Small Business Recovery: Take and Expand your Business Online. This course is open to anyone in the community and available completely online. All you need is access to the internet, a microphone/headset, small video camera or PC camera or tablet/smartphone to take this class.

## Entrepreneurial Capabilities Certificate

UNM Rainforest Innovations and the Innovation Academy organize monthly seminars and webinars that are included as part of the University Center Entrepreneurial Capabilities Certificate series. These are free and open to the UNM and greater New Mexico community via in person or web access. A certificate program in entrepreneurial capabilities is available to UNM students and community members thru UNM's Innovation Academy for participants who view 7 or more seminars/webinars either livestream or via our YouTube channel and complete associated quizzes.