



UNIVERSITY

The University of Kansas

DIRECTOR

Wally Meyer, KU University Center

LOCATION

Institute for Policy & Social Research
Lawrence, Kansas

ESTABLISHED

in 1988

ACTIVITIES

Technical assistance
Entrepreneurial assistance
Applied research

CLIENTS

Entrepreneurs and innovators
Small businesses
Startups
KU faculty and students
Nonprofit organizations
Local and state governments
Economic development agencies

CONTACT

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WEBSITE

<https://ipsr.ku.edu/KUforKS>

KU University Center: KU for KS

The KU University Center, KU for KS, is a collaborative effort led by the Institute for Policy & Social Research. Funded by the Economic Development Administration, the UC accelerates economic growth in Kansas and the Midwest through innovation and high-growth entrepreneurship. The UC leverages the expertise of faculty, staff, and students and works with a range of university, local, state, regional, and national organizations.

Redefining Retirement with RedTire

RedTire helps facilitate the transfer of ownership of businesses to college graduates with the expertise to manage a business. Over 140 businesses – including veterinary, pharmacy, and dental practices, financial institutions, manufacturing and agricultural businesses – and over 200 management candidates are working with RedTire. RedTire has completed more than 90 transactions and saved over 800 jobs. Find more at <https://redtire.ku.edu>.

Growing and Learning with Jayhawk Consulting

Jayhawk Consulting helps clients grow through data analysis and project development and offers KU students experiential learning as work for real clients. Since 2010, Jayhawk Consulting has assisted over 100 diverse organizations. More at: <https://business.ku.edu/research-and-faculty/centers/entrepreneurship/jayhawk-consulting>.

Commercializing University Research through Entrepreneurship

CURE helps bridge the gap between federally-funded basic research and potential commercial applications through in-market testing of the inventions' concepts and prototypes. Startup School @KU at the KU Medical Center assists the major KC hospitals' research staff with commercialization of their technologies. Visit: <https://research.ku.edu/startup-school>.

Building Businesses at The Catalyst

The KU Catalyst is KU's student new business incubator. More than 20 student-founded businesses have participated in this program that provides pro bono legal, accounting, and financing services plus mentoring, space, and access to capital. Students-led businesses also have access to the resources of the KU Innovation Park. Visit <https://business.ku.edu/research-and-faculty/centers/entrepreneurship/catalyst>.

Deciding with Data from the Kansas Regional Data Portal

Working with the Kansas Association of Regional Development Organizations, IPSR developed the Kansas Regional Data Portal to assist with economic development decision-making and planning. The portal aggregates and provides data and visualizations for Kansas and its regions. Visit the portal at <https://ipsr.ku.edu/sdc/region.php>. IPSR is also the lead agency for the Kansas State Data Center and maintains vast Kansas data resources at <https://ipsr.ku.edu/ksdata>.