



University of Nevada, Reno

Center for Economic Development

MISSION

The Nevada University Center for Economic Development (UCED) is part of the College of Business at the University of Nevada, Reno and was established in 1992. Over the past 30 years, the Nevada UCED has worked with local municipal and county government, regional economic development authorities and districts, various state and federal government agencies, private sector firms, and various community-based and non-profit organizations to foster economic development throughout Nevada by making the extensive resources of the College and University available to organizations and areas that can benefit from job creation and job retention efforts.

The Nevada UCED is funded by a five-year U.S. Economic Development Administration (EDA) University Center grant with local and state match funds, namely from the Nevada Governor's Office of Economic Development and the Nevada Small Business Development Center.

Director Frederick Steinmann and his staff work to provide technical assistance, strategic community, organizational, and economic development planning services, applied research, and training and outreach in order to support advanced regional commercialization, to advance high-growth entrepreneurship, to cultivate private sector innovation, to encourage existing business expansion in regional innovation clusters, and to increase the overall resiliency of local communities and regions throughout Nevada.

SECTORS

Many of the Nevada UCED's specific activities can be grouped into four general areas:

1. Assistance in the Development, Update and Implementation of Local and Regional Comprehensive Economic Development Strategies (CEDS)
2. Community Development Initiatives focused on Building Community Development Capacity to support Regional Growth, Innovation, and Resiliency
3. Expanded Economic Development Initiatives through Increased Engagement with the Nevada Small Business Development, the Ozmen Center for Entrepreneurship at the College of Business, the College's Center for Regional Studies, and other College of Business Departments and Divisions
4. Leadership Development Initiatives through the Nevada UCED's Nevada Leadership Program and Nevada Tribal Leadership Development Program

The Nevada UCED is Nevada's only U.S. EDA recognized University Center. The Nevada UCED is committed to continued engagement with Nevada's various local, regional, and state and federal government partners including the Nevada Governor's Office of Economic Development, each of the eight Regional Economic Development Authorities operating throughout Nevada, and other U.S. EDA recognized Economic Development Districts.



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CENTER ACTIVITIES

- Strategic Community, Organizational, and Economic Development Planning
- Socio-Demographic, Economic, and Community Data Collection and Analysis
- Contingency and Resiliency Planning
- Technical Assistance and Economic Assessment and Feasibility Studies
- Applied Research and Community Engagement

CENTER CLIENTS

- Local Municipal and County Governments
- Regional Economic Development Authorities and Economic Development Districts
- Indigenous and Native American Communities
- State Government and Federal Government Agencies
- Private Sector Firms and Community-Based Non-Profit Organizations

ADDITIONAL INFORMATION

“The University Center for Economic Development plays a critically important role supporting the Governor’s Office of Economic Development in its effort to build a more diverse, innovative, sustainable, and resilient economy,” said Bob Potts, Nevada Governor’s Office of Economic Development Deputy Director. “UCED accomplishes this primarily by providing access to university faculty expertise as needed, providing Comprehensive Economic Development Strategic training for communities to be eligible for U.S. Economic Development Agency grant funding, and research and analysis to evaluate economic and financial impacts of specific projects. In short, UCED truly scales the effectiveness of GOED.”

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Center Director

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Center Location

The College of Business

Website

<https://www.unr.edu/business/centers/uced>

The College of Business
at the University of Nevada, Reno



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