



University of Oregon EDA University Center

The University of Oregon EDA University Center (UO EDA-UC) provides targeted technical assistance and programmatic capacity to Economic Development Organization (EDO) partners, trade associations, and businesses across Oregon. Our efforts and resources focus on building economic resilience, equity, workforce development, and environmentally sustainable development solutions for our partners. Our service region covers Oregon’s 12 Economic Development Districts (EDDs), nine (9) federally recognized Tribes, 36 counties, 241 incorporated cities, and roughly 900 special districts.

Our center focusses on the following EDA investment priorities:

University

University of Oregon

Center Director

Josh Bruce

Center Location

Eugene, Oregon

Center since 2009

Center Activities

- Technical assistance
- Applied research
- Capacity building
- Resilience metrics
- Training/Mentorship

Clients

- Governments
- Tribal Nations
- Business support NGOs

Assessment Techniques

- Client interviews
- Client surveys
- Case studies
- Program staff feedback

Contact Information

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Website

<https://eda.uoregon.edu/>

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Recovery and Resilience

The UO EDA-UC conducts economic resilience assessments, develops training materials, and incorporates resilience strategies into CEDS updates. We seek to link and align emergency management, critical infrastructure, and ecological considerations with economic development goals and objectives.

Equity

Historically, our center incorporated equity considerations into our service delivery through a focus on Latinx business development. We continue to emphasize service to rural and frontier communities with an expanding focus on communities of color and the working poor.

Workforce Development

Shifting demographics, remote work, and technological advances have changed workforce strategies in Oregon and around the globe. Meeting the shifting needs of Oregon’s workforce and aligning workforce development with needs specified by business will be our focus during this five-year cycle.

Environmentally Sustainable Development

Oregon has a strong culture of fostering sustainable business. The UO EDA-UC supports economic development activities – such as development of mass-timber technology - that protect our state’s rich environmental legacy and promote green products, processes, and places.

UO EDA-UC Programmatic Logic Model

