



South
Carolina

University of South Carolina EDA University Center

Our Mission

The Office of Economic Engagement is the single convergence point for industry, researchers, entrepreneurs, and government officials looking to engage with USC. We cultivate innovative technologies, champion entrepreneurship and build partnerships that drive economic and workforce development in South Carolina.

University

University of South Carolina
Office of Economic Engagement

Founded

2013

Center Director

Chad Hardaway

Location

541 Main Street
Columbia, SC 29201

Services

- Industry Partnerships
- Research + Development
- Entrepreneur Support
- Tech Commercialization
- Grant Assistance
- Workforce Development

Contact

Phone: 803-777-0066

Email: engage@sc.edu

Website: www.sc.edu



Industry

We offer a comprehensive partnership model that covers everything from developing technologies and go-to-market strategies to ensuring that our graduates possess the in-demand skills needed to succeed in the workforce of the future. Since 2013, industry investments have contributed over **\$647 million** in direct economic impact.

Industry Partners Include:

- IBM
- Siemens
- Boeing
- Verizon
- Yasakawa
- Samsung
- Flour

Technology Commercialization

The Technology Commercialization Office (TCO) connects business partners with USC researchers to create solutions to industry needs by capitalizing on USC's innovative intellectual property and state-of-the-art facilities. TCO specializes in navigating the path from idea to the marketplace, providing support at each step of the journey. USC has been recognized in the **Top 1%** of Patent Producing-Universities, for 9 consecutive years.



Students

We work with industry to provide students with real world use cases, technology demonstrations, and capstone projects for our undergraduates to gain experience solving real-world problems. Since 2017 over **90%** of capstone students have been hired by their Capstone Industry Sponsor.

Entrepreneurs

We help innovative businesses grow through education, mentoring, grant assistance and an established sense of community in an incubation facility that serves the Midlands region of South Carolina. The incubator currently houses 47 companies, which generated a combined revenue of over **\$21 million** in 2021.

Government Relations

We align our strategic initiatives with federal and state spending priorities to develop innovative resources that **benefit all South Carolinians** such as, increasing access to high-speed internet and working with k-12 districts to broaden STEM education.