



## UNIVERSITY

University of Texas  
Rio Grande Valley

## CENTER DIRECTOR

Laurie G. Simmons

## CENTER LOCATION

Weslaco, Texas

## CENTER ACTIVITIES

- Entrepreneurial coaching/workshops
- Networking events
- Business / idea plan competitions
- Mentor support
- Access to capital
- Professional services

## CLIENTS

- Entrepreneurs and Innovators
- Small Businesses
- Start-ups
- Students, faculty, staff, and community

## WEBSITE

[utrgv.edu/cic](http://utrgv.edu/cic)

# The University of Texas Rio Grande Valley™

## INNOVATION CENTER

### Center for Innovation & Commercialization

Centrally located in the city of Weslaco, the Center for Innovation and Commercialization (CIC) is transforming the Rio Grande Valley by serving as the regional entrepreneurial hub for both the Lower and Upper Valley. By providing the necessary resources and support systems for our community, the CIC is committed to helping entrepreneurs create successful “scalable enterprises” that have the potential to reach national and/or international markets.

### Resources and Services

The CIC assists aspiring, early stage, and/or existing entrepreneurs in the ideation, development, and acceleration of new business ventures by providing a range of business development services including access to capital. Services include *ideation programs, networking events, an entrepreneur in residence, business and idea competitions, business plan assistance, customer discovery program for STEM, cloud-based software for financial forecasting, pitch training, marketing, and legal assistance, as well as a co-working space.*

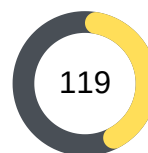
## SUCCESS BY LEVERAGING RESOURCES

### Center Stats

By collaborating with over 20 organizations, the CIC has been able to expand its offerings and provide more services by leveraging the resources of our partners. The CIC has assisted 119 startup ventures as well as existing small businesses with over \$2 million in investment and has a database of 1,051 people through our all-in-one entrepreneurship platform.



Event Participants



Startups



Partnerships



Funding



(956) 665-3917  
Call For An Appointment

[www.utrgv.edu/cic](http://www.utrgv.edu/cic)  
website

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email