Educational Association of University Centers

Our Mission: Foster positive economic transformation through higher education...
Agenda

- Overview of EDA, University Center Program (Bernadette Grafton)
- Overview of Educational Association of University Centers (Dan Ripke)
- Case Study:
  - University Center for Entrepreneurship and Outreach, Mississippi State (Jeffrey Rupp)
- Joint EDA/EAUC bi-monthly webinars
  - Next webinar - September 25th, 2019
Overview of EDA, University Center Program

- Who am I?
  - Bernadette Grafton, University Center Coordinator for EDA in our Washington, D.C. Headquarters office
  - As the UC Coordinator I provide policy and program guidance to the 6 EDA regional offices that manage your UC awards

- Why are we here today?
  - There are 63 University Centers across the nation spread over 47 states
  - Current lack of a strong value proposition for the University Center program
  - Limited engagement between University Centers, particularly those in separate EDA regions
  - Opportunity to develop a stronger network of UCs begins with a conversation

- Where are we going?
Educational Association of University Centers

- History of EDA University Center program
  - EDA Established 1965
  - University Centers Established late 1970s

- Strong Role of Leveraging Universities for Regional Economic Prosperity

- Moving forward - Creating a Unified Voice of the EDA – UC Impacts
  - Quantitative Impacts
  - Qualitative Impacts

- Tools
  - Bi-Monthly Webinars
  - Website
  - Sharing Best Practices
  - Leveraging Social Media
Upcoming EAUC meetings and conferences

- EAUC Meeting at UEDA Conference – Reno, NV
  - Reno, Nevada September 29th, 2019
- Washington DC April 12-13, 2020 (tentative)
it starts here.
Leveraging University Resources for Economic and Community Development

- Supporting Existing Economic Ecosystems
- Mentoring Startups
- Developing Future Entrepreneurs
Leveraging University Resources for Economic and Community Development

- Supporting Existing Economic Ecosystems
  - MBA Applied Research Teams
  - Idea Shop
  - Business Mentoring
Leveraging University Resources for Economic and Community Development

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- More than one dozen breweries
- $442,076,000 Annual Economic Impact
Leveraging University Resources for Economic and Community Development

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The Center for Entrepreneurship and Outreach
METRICS

- Opened 2016
- 100+ Active Student Startups
- 5 With $1,000,000 Valuations
- ALL have stayed in Mississippi
The MSU Idea Shop is about bringing concepts to reality, and ultimately into the hands of customers. Located in a 2,000 sq. ft. retail store on Main Street in Starkville, the facility houses the Turner A. Wingo Maker Studio and MSU Retail Product Accelerator.
IDEA SHOP NUMBERS

- Estimated total number of visitors – 3,000.

- Monthly Memberships - 60

- Day Passes -20-30

- Custom Orders/Prototypes (Not counting prototypes built by individuals in the shop)- 15 Custom Orders completed through the shop including 2 prototypes. With another 8 or so prototypes either being worked on currently or in the initial meetings.

- 3D Printing - Almost 3,000-4,000 hours of prints completed.
IDEA SHOP NUMBERS

- Sales –
  - Retail - $10,175.10
  - Maker Studio - $6,209.26

**Total**

- Vendors – 18

- Workshops - 7-8 workshops with 250-300 people attend in all.
ICREATE CAMP
ICREATE CAMP
INNOVATION CHALLENGE

6th-12th Graders: PITCH YOUR IDEA & compete for $2000 in PRIZES!

READY TO EXPLORE ENTREPRENEURSHIP LIKE A BOSS?

JOIN US FOR A PARENT / STUDENT KICK-OFF MEETING

Special Guest: Tyson Lee of LoveLEE Rolls

TUES, MARCH 5
5:30pm • GLO Office
419 East Lampkin

For more information, visit stklikeaboss.com
INNOVATION CHALLENGE
INNOVATION CHALLENGE
QUESTIONS?
University Center for Entrepreneurship and Outreach, Mississippi State (Jeffrey Rupp)
Next EDA/EAUC Webinar

- September 25, 2019
- Time TBD
- Subject: EDA University Center/Economic Development District Collaboration