Our Mission: Foster positive economic transformation through higher education...
Agenda

- Welcome and Introduction
  - Dan Ripke, Larry Molnar
  - Bernadette Grafton

- Webinar session topics
  - Update from EAUC, Dan Ripke
  - Update from EDA, Bernadette Grafton

- Economic Development Integration at EDA
Updates from EAUC

- EAUC Membership 2020
  - Newsletter/News/Legislative Updates
  - Members Only Web Content
  - EAUC Annual Event Discount

- EAUC Meeting at UEDA – Savannah, Georgia
  - Pre-Conference Session September 20, 2020

- EAUC Board of Director Nominations
  - Deadline April 3, 2020
  - Voting to take place in April 2020
Updates from EDA

- COVID-19
  - EDA continues to closely follow the guidance of both the CDC and OMB, and continues to execute its mission remotely, securely, and productively during this time.

- Disaster Recovery and Resiliency
  - [FY19 Disaster Supplemental Notice of Funding Opportunity](#): $587 million available to eligible grantees serving communities with a Presidentially declared major disaster in 2018, and Floods and Tornadoes in 2019.
  - [FY18 Disaster Supplemental Notice of Funding Opportunity](#): $587 million available for grants to assist communities experiencing economic distress or harm resulting from Hurricanes Harvey, Irma, and Maria, Wildfires and
EDA PROGRAM PORTFOLIO

Programmatic Flexibility to Identify and Address Multiple, Changing Economic Development Needs

- Economic Adjustment Assistance
- Research and Evaluation
- Public Works
- Trade Adjustment Assistance for Firms
- Planning
- Build to Scale
- Technical Assistance

EDA Programs: https://www.eda.gov/programs/eda-programs/
Funding Opportunities: https://www.eda.gov/funding-opportunities/
EDA RESOURCES

EDA Funding Opportunities

- Rolling Applications (most programs)
- Wide Range of Eligible Activities
- Regional staff available for technical guidance

EDA Awards

- 2012-2018 Award Data [https://www.eda.gov/performance](https://www.eda.gov/performance)
- Disaster Recovery [https://www.eda.gov/disaster-recovery/supplemental/](https://www.eda.gov/disaster-recovery/supplemental/)

Tools for EDA Stakeholders

- Resource Directory (EDDs, UCs, RLFs and more)
- Guidance for Comprehensive Economic Development Strategies (CEDS)
- Opportunity Zones mapping tool on StatsAmerica.org
- More EDA Performance data: [https://www.eda.gov/performance/](https://www.eda.gov/performance/)
COMPLEMENTARY FEDERAL RESOURCES

- Over 130 Federal Programs Supporting Economic Development
  - Matrix of federal programs supporting economic development (XLSX)

- Many Agencies with complementary missions, shared stakeholders

- Many opportunities and incentives to align plans, assistance, funding across programs

- How to Navigate?
Coordinated Investments Support Strong Regional Economies

- Increase Access & Capacity
- Align Resources
- Streamline Requirements
- Optimize Investments
Maximize Investments – Obtain Shared Goals

Standing capacity within EDA for…

Interagency Collaboration
Program Alignment
Resource Coordination

✓ Capacity
  - Regional Economic Development Integrators
  - Interagency partnerships

✓ Connections
  - REDS and Federal Information Exchange Events
  - Referral and cross promotion of aligned resources

✓ Resources
  - Current Funding Opportunities
  - Matrix of Complementary Federal Programs and Contacts
  - Guidance on Regional Plan Alignment
HOW CAN UNIVERSITY CENTERS SUPPORT EDI GOALS?

Some examples:

- **Regional Plan Alignment**
  - Leveraged EDA and USDA RD planning resources for SET/CEDS
    - University of Nevada, Reno

- **Increased Regional Collaboration**
  - SIMPCO REDS introduced UCs to new audience, increased peer exchange
    - IA State University,
    - University of Northern Iowa,
    - University of Nebraska,
    - South Dakota State University
  - Southeast Utah REDS
    - Dixie State University with Southern Utah University

- **Catalyze Project Implementation**
  - REDS - John Day Innovation Center Gateway, OR
    - University of Oregon
Capacity Building Continuum:
Strategic Planning, Cross-Sector Collaboration, Project Design and Implementation

Established Capacities

Emerging Capacities

Low Capacity

Referrals and TA

FIRE, Disaster Recovery Workshop

REDS
1. **WHAT is a FIRE?**

2. **WHERE and WHY** to convene a FIRE

3. **WHO** participates in and benefits from a FIRE
## FIRE PROCESS CENTRAL OBJECTIVES

### CONVENE...

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<thead>
<tr>
<th>Public</th>
<th>Available Resources</th>
<th>Relationships</th>
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<td>• Program Grants and Loans</td>
<td>• Inter-Governmental</td>
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<td>• State and Local Government</td>
<td>• Technical Assistance</td>
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### DISCUSS...

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<th>Current Initiatives</th>
<th>Points of Contact</th>
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<td>• Business Owners</td>
<td>• Existing Partnerships</td>
<td>• Name</td>
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<tr>
<td>• Banks</td>
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<td>• Title</td>
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<td>• Investors</td>
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<td>• Affiliation</td>
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### ESTABLISH...

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<tr>
<th>Nonprofit / Philanthropic</th>
<th>Potential Opportunities</th>
<th>A Basis for Trust and Cooperation</th>
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<td>• Foundations</td>
<td>• Preliminary Strategic Planning</td>
<td>The Foundation for Ongoing</td>
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<tr>
<td>• Human Service Providers</td>
<td>• Asset and/or Cluster Mapping</td>
<td>Collaboration</td>
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<td>• Opportunity Zones</td>
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**A Basis for Trust and Cooperation**

The Foundation for Ongoing Collaboration
Primary REDS Purpose

Successfully Catalyze the Implementation of Multiple, Related Economic and Community Development Projects

Central REDS Objectives

1. *Enhanced Collaboration*

2. *Reduced Administrative Burden and Increased Access*

3. *Optimal Resource Alignment*

4. *Project Action Plans and Outcome Evaluation Metrics*
WHOSE SUMMIT IS THIS, ANYWAY?

Question: Is a REDS a federal government event?

Answer: NO!

Potential REDS Hosts and Sponsors Can Include:

- Economic Development Districts
- University Centers
- Units of State and Local Government
- Native American Tribal Governments and Entities
- Local and Regional Economic Development Organizations
CRITICAL KEYS TO A SUCCESSFUL REDS PROCESS

Setting Expectations with Participants and Stakeholders

- REDS is a PROCESS, Not a Single, One-Shot Event
- Summit Participation
- Continued Engagement - Project Action Teams

IMPORTANT REMINDER: REDS is not a grant program. Participation in REDS is voluntary and does not indicate pre-approval or selection for any type of federal award. Rather, this is a means for federal agencies to partner with local and regional stakeholders to support the implementation of their regional economic diversification plans.
PORT TOWNSEND WA REDS: Moving Plans Forward

- **Economic Development Access** – Attendees recommended that the City develop 7th Street to support a robust employment district and planned Makers & Artisan District.

- **Funding Sources** – The group recommended that the City explore all the funding sources identified in Table 5-3.2 – *Funding Options* and partner with the associated agencies.

Source: City of Port Townsend REDS Meeting Summary, August 28, 2018

WEIRTON WV REDS: Making Funding Connections

“Weirton City Manager Joe DiBartolomeo said there were multiple potential projects in the city as a result of discussion during the REDS, held Oct. 29-30.”

Source: The Intelligencer: Wheeling News-Register, Nov 15, 2018

“EDA, and the REDS, put a face and a name on the federal government... USEDA showed the residents of Weirton that government is truly working for us.”

Source: Weirton Daily Times, November 16, 2018
### EDI REGIONAL POINTS OF CONTACT

Six EDA Regional Offices ([https://www.eda.gov/contact/](https://www.eda.gov/contact/))

Six EDA Regional Integrators

<table>
<thead>
<tr>
<th>Regional Office</th>
<th>Point of Contact</th>
<th>Email</th>
<th>Phone</th>
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<tbody>
<tr>
<td>Atlanta</td>
<td>TBD</td>
<td><a href="mailto:edi@eda.gov">edi@eda.gov</a></td>
<td></td>
</tr>
<tr>
<td>Austin</td>
<td>Robert Peche</td>
<td><a href="mailto:rpeche1@eda.gov">rpeche1@eda.gov</a></td>
<td>(512) 568-7732</td>
</tr>
<tr>
<td>Chicago</td>
<td>Carlann Unger</td>
<td><a href="mailto:cunger@eda.gov">cunger@eda.gov</a></td>
<td>(312) 789-9762</td>
</tr>
<tr>
<td>Denver</td>
<td>Zac Graves</td>
<td><a href="mailto:zgraves@eda.gov">zgraves@eda.gov</a></td>
<td>(303) 844-4092</td>
</tr>
<tr>
<td>Philadelphia</td>
<td>Matthew Suchodolski</td>
<td><a href="mailto:msuchodolski@eda.gov">msuchodolski@eda.gov</a></td>
<td>(215) 597-1242</td>
</tr>
<tr>
<td>Seattle</td>
<td>Frances Sakaguchi</td>
<td><a href="mailto:fsakaguchi@eda.gov">fsakaguchi@eda.gov</a></td>
<td>(206) 220-7693</td>
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For more information about the Economic Development Administration, visit the following web pages:

- **EDA Programs**: [www.eda.gov/programs/eda-programs/](http://www.eda.gov/programs/eda-programs/)
- **EDA Funding Opportunities**: [www.eda.gov/funding-opportunities/](http://www.eda.gov/funding-opportunities/)
- **CEDS Guidelines**: [www.eda.gov/ceds/](http://www.eda.gov/ceds/)
- **Economic Development Integration**: [www.eda.gov/edi/](http://www.eda.gov/edi/)
- **EDA Regional Office Contact Information**: [www.eda.gov/contact/](http://www.eda.gov/contact/)

- Doug Lynott, EDI Director: dlynott@eda.gov
- Nancy Gilbert, Sr. Program Analyst: ngilbert@eda.gov
- Naomi Friedman, National Coordinator, Disaster Recovery: nfriedman@eda.gov

**THANK YOU!**
Reminders

- Video of this Webinar will be posted within the next 2 weeks
- Send in your nominations for the EAUC Board of Director (post link here).
- Next Webinar on a special date – Thursday – May 28, 2020 3pm Eastern. Topic will be EDA’s new metrics and data collection process with special guest Ksenia Shadrina.